

# PRESS RELEASE

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**transact**

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## TRANSACT TOPS INVESTMENT TRENDS SURVEY

Transact is rated top platform in the 11th Annual UK Investment Trends Adviser Technology & Business Report 2020.

Transact has maintained first position in overall adviser satisfaction in the study, which looks at advisers' business and technology needs. This is the 11th year running that Transact has been rated top – no other platform has ever beaten it. The study is one of the most comprehensive undertaken and is based on the views of 1,466 UK advisory professionals.

In this year's study, Transact is rated first for overall satisfaction, for overall adviser support services and for overall investment capabilities. Transact also once again obtained the highest advocacy rating from its adviser relationships with the top net promoter score.

**Jonathan Gunby, Chief Executive Officer said:**

*"We are pleased to have been top rated by advisers yet again. However, we have never taken our position as leader for granted - so we improve and expand our Transact service every year."*

**Notes for Editors**

Transact has been chosen by 5,900 financial advisers and helps them to manage over £34.9 billion on behalf of more than 179,500 clients (correct as at 31 March 2020).

**For further comment please contact:**

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