

Adviser succession planning service

Acquirer – summary

Adviser use only

Acquirer profile

Contact Details			
Firm name			
Firm address			
Contact name			
Contact telephone number			
Contact email			
Company Details			
Company structure (LTD/LLP/Sole Trader)			
Number of RIs & qualifications			
Number of support staff & roles			
Type of business and Permissions			
Directly authorised/network			
Premises (rented/owned)			
Existing Borrowing			
Company Financials			
Financial year	20__	20__	20__
Turnover			
Profit			
% Split between one off/repeatable			
Service Proposition/Investment Ethos			
Total funds under management			
Platforms used			
Total assets with each platform (%)			
Discretionary Investment Managers used			
Active/Passive			
Charging structure			
Ongoing service provided			
Service segmentation			
3 rd Party systems used			
Client Profile			
Number of clients/households			
Geographical location of clients			

Average portfolio/household value	
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Age Segmentation (%)	
0-24	
25-44	
45-64	
65-79	
80+	

Split by wrapper (%)	
GIA	
ISA	
Pension	
Bond (On & Offshore)	
Mortgage	
Protection	

Expectations post sale	
Reason for acquiring	
Desired handover period	
Retention of any staff from vendor	
Share or Asset sale preferred	
Any preferred requirements on seller	

Please include any further detail below that you feel would be helpful to a prospective buyer:

Suggested text

Re: Adviser Asset Management Co

Adviser Asset Management is a regional wealth management firm based in ABC. We are independent and an accredited Chartered Financial Planning firm. The firm has discretionary investment permissions.

Our assets are split across a number of platforms, Transact being the largest, followed by X, Y, and Z.

We currently have contractual recurring income in excess of ££ per annum and by the end of 20YY anticipate having in excess of £ million under management. Our client base consists of professional and retired clientele and we have approximately NNN active clients. The clients are concentrated geographically in the ABC area(s) and approximately N% are in de-accumulation.

The firm currently has XX Advisers supported by NN staff. This will be NN by the end of 20YY with planned retirement/recruitment/redundancy. The equity (in holding company) is held by MR/MRS of whom MR/MRS are Directors of the firm. There will be N staff remaining who will be...

We have grown the business organically adding approximately £ million under management each year. This has been driven by introductions from existing clients and professional contacts. We have been in a position for a number of years to streamline our processes whilst looking for the right opportunity to sell/merge.

Our ideal sale/merger would be an advisory firm that has the majority of their assets on the Transact platform, based in the ABCD area.

We would prefer a NN% upfront payment and would be happy to continue working in a new firm for up to (N) years.

Our accounts to DD MM YYYY are attached/available on request.



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